

# SEMINAR SCHEDULE

*Sylva Wood 2017  
26 – 28 June  
Shanghai Mart Expo, China*

*\*Programme subject to change*

## 26 .06

MONDAY

- 10:00    **Opening ceremony**
- 11:00    **American hardwoods: A sustainable resource for architecture & construction**  
*Mike Snow, Executive Director,  
American Hardwood Export Council*
- 12:00    **Networking lunch**
- 14:00    **Cutting-edge fit-out projects worldwide**  
*Aaron Leri, Sales & Marketing Director,  
AA Corporation*
- 16:00    **Case study: Brock Commons, the world's tallest wood building**  
*Lance Tao, Director, Canada Wood*

## 27 .06

TUESDAY

- 14:00    **Oak in architecture**  
*Michael Buckley, International Wood Consultant,  
Turnstone Singapore*
- 15:00    **Softwood applications in interior fit-outs**  
*Xu Fang, Director, American Softwoods*
- 16:00    **CX Joy Awards**

*American hardwood grading classes by the National Hardwood Lumber Association held on 26<sup>th</sup> and 27<sup>th</sup> at 11:00.*

**Organiser:**



Shanghai Pablo  
Exhibition Co Ltd

**Co-Organiser:**



Shanghai Timber  
Trade Association

**Endorsed By:**



French  
Timber



American  
Hardwood Export  
Council



American  
Softwoods



Softwood Export  
Council



Canada  
Wood



APA – The  
Engineered Wood  
Association